

# **2018 NEU Summer Camp of International Economics and Management Scholars**

20 July – 1 August 2018, Shenyang, China

## **Your Summer at Northeastern University, China**

Located in the traditional industrial base of Northeast China—Shenyang, Northeastern University, China (NEU) is a leading university directly affiliated to the Ministry of Education of China with around 40,000 students and over 2,600 teaching staff (528 professors), covering an area of over 625 acres.

Since its founding in 1923, NEU has been home to innovative thinking and technology transfer, with close ties to many historical events and figures in China. Guided by the university motto, “Live what you learn with unremitting efforts for a life-long self-improvement”, NEUers have created many firsts in Chinese technological innovation: the first university science and technology park in China, the first analogue electronic computer in China, the first listed software company (Neusoft) in China, the first CT scanner in China, to name just a few.

In 2014, the output value generated by the university technology industries reached 12 billion RMB, ranking 3<sup>rd</sup> in China, only after Peking University and Tsinghua University. After more than 90 years’ development, NEU has established partnerships with over 200 universities in 34 countries around the world, attaching great importance to comprehensive internationalization in the new round of university reform.

### **Cross-boarder Exchanges & Cross-disciplinary Cooperation**

The 9<sup>th</sup> Summer Camp of International Economics and Management

Scholars at NEU will offer you a precious opportunity to study **FOR FREE** with brilliant young minds from around the world. Nine prestigious experts from different countries will give you lectures on cutting-edge issues of economics and management. Learning happens when students come together, engage in conversation and dialogue, and work collaboratively. You will get self-improvement in global vision, wisdom, English skills, personalities, creativity and collaborative spirit in the Camp. After the Summer Camp, there are 3 days of Chinese classes and Chinese culture experiencing courses for the international students.

The international students will also

### ***Enjoy Life Outside the Classroom***

When you come here for the summer, you become a part of NEU and the ancient city of Shenyang. In addition to intensive studies and lectures, you could leave your young steps on the floors of Marshal Zhang's (NEU's 3<sup>rd</sup> President) Mansion, on the first walking street of China (Shenyang Zhongjie), in the garden of the first imperial palace of Qing Dynasty (Mukden Palace), and before the Mausoleum of Huang Taiji (Beiling Park), embedding a deep and special stroke in your life with the authentic experience in one of the most famous ancient cities in China.

**When:** 20 July – 1 August ,2018

**Where:** Northeastern University, Shenyang, China

**Costs:** No application fee or registration fee for the participants selected

Transportation and accommodation are provided for the duration of the Camp, plus international air tickets from your country/region of residence to Shenyang and back.

## Teaching Team:

### 1. Ken Schoolland

Ken Schoolland is currently an associate professor of Economics and political science, director of the Entrepreneurship Center at Hawaii Pacific University in Honolulu.

Ken, an international economist in the U.S International Trade Commission and the U.S Department of Commerce, works at the office of the Special Representative for Trade Negotiations. He has been the teacher in Sheldon Jackson College in Alaska once and participated in the university exchange program at Hakodate University in Japan. Late, he became Director of the Master of Science in Japanese Business Studies Program at Chaminade University.

Ken is a member of the Mont pelerine society, a Sam Walton Fellow for students in free enterprise, a member of the board of scholars for the Grassroot Institute of Hawaii, and a charter member of the Board of Directors of the small business Hawaii Entrepreneurial Education Foundation. He has authored two books, << The Adventures of Jonathan Gullible: A free Market Odyssey>>, published in 46 languages, and another one is << Shogun's Ghost: The Dark Side of Japanese Education, in two languages>>.

### 2. Per Bylund

Per Bylund, PhD, an assistant professor of entrepreneurship and holds the Records-Johnston Professorship in Free Enterprise in the School of Entrepreneurship at Oklahoma State University, USA, who received doctorate degree in applied economics from the University of Missouri in 2012, and masters degrees in political science from Lund University and informatics from Jonkoping University, both in Sweden. Dr. Bylund's research is in entrepreneurship, strategic management, and organizational economics – especially where they overlap and intersect with regulation and policy issues, which has been published in the Journal of Management Studies,

the Strategic Entrepreneurship Journal, Managerial and Decision Economics, the Journal of the History of Economic Thought, and other scholarly journals. He is the author of two books, *The Problem of Production* (Routledge, 2016) and *The Seen, the Unseen, and the Unrealized* (Lexington, 2016). He is not only associate editor of the Journal of Entrepreneurship and Public Policy but also an associated scholar with the Mises Institute in the USA and associate fellow with the Ratio Institute in Sweden.

### 3. Patrick Mardini

Patrick Mardini is the founder and president of the Lebanese Institute for Market Studies – LIMS, the only free market think tank in Lebanon. He gained his Master's degree in Financial Engineering and Economics in University of Paris Dauphine (EQUIS Accreditation) in June 2006. He worked on researching the “Monetary Analysis of the Business Cycle” there and graduated with the highest honors and a doctor degree. He was the winner of the best policy paper in the MENA region at the Averroes Academy, 2014-2015. At the same time, he was also the winner of the best emerging think tank in the Mena region. And he was on behalf of the Lebanese Institute for Market Studies at the Arab Liberty Festival in 2015.

### 4. Dan Mitchell

Daniel J. Mitchell is a senior fellow who specializes in fiscal policy, particularly tax reform, international tax competition. He also serves on the editorial board of the Cayman Financial Review. Prior to joining Cato, Mitchell was a senior fellow with the Heritage Foundation, and an economist for Senator Bob Packwood and the Senate Finance Committee. Dan's work has been published in numerous outlets, including the Wall Street Journal, New York Times, Villanova Law Review, Public Choice, Emory Law Journal, Forbes, USA Today, Offshore Investment, and Investor's Business Daily. He has appeared on all the major TV networks, and has given speeches in almost

40 states and more than 30 countries. Dan earned a PhD in economics from George Mason University.

#### 5. Victor V. Claar

Dr. Victor V. Claar is a professor of Economics in the Henderson Humanities College of Arkansas, specializing in economics. He served as a scholar in Fulbright program during 2006-2007, and was responsible for postgraduate lectures at the University of America and related studies.

His research interests include issues of multinational corporations, economics, ethic and the application of individual economics. His articles can be seen in Applied Economics, public Finance Review and Journal of Markets and Morality. At the same time, he works as the editorial board of periodicals such as Journal of money, Credit and Banking, Journal of public Economics and Journal of Macroeconomics .

#### 6. Barun S. Mitra

Barun S. Mitra is the founder and director of a nonprofit, independent public policy research and educational organization, which aims to provide market-based responses to contemporary public policy issues so to enhance freedom of choices. Mitra writes lots of public policy essays on special interest in development and environment, trade and technology, property and intellectual property rights, as well as democracy and related issues. He was the recipient of the Julian Simon Award 2005 from the Competitive Enterprise Institute, Washington DC. His essays, published on <<the Times>> had been awarded Excellence in Environmental Journalism Award 2004 by the Pacific Research Institute, San Francisco.

#### 7. Christopher Lingle

Christopher Lingle earned a doctorate in economics from the University of Georgia in 1977. Since then, he has taught in many universities in Africa,

Europe, Latin America and the USA. He has been the Guest Professor of Economics at Universidad Francisco Marroquin in Guatemala since 1998. Now he is the Visiting Professor in the Department of Management of City University in Hong Kong. At the same time, Chris is also an Adjunct Scholar at the centre for independent studies (Sydney), a research scholar at the centre for civil society (New Delhi), and a member of the Academic Advisory Council of the globalization institute (London). He operates an independent consultancy that advises clients on economic and political risks in emerging market economics.

His research interests are in the areas of political economy and international economics. He is known for his anticipation of the turmoil in the east Asian economies in 1997.

#### 8. Li Schoolland

Li Zhao Schoolland has a bachelor degree in Japanese Literature from the Guangzhou/Tianjin Foreign Language Institute and two masters degrees in Japanese Literature from the University of Minnesota and in Japanese Business Studies from Chaminade University of Honolulu. She has been a university and high school teacher. She is a business owner and taught about the entrepreneurship spirit around the world.

#### 9. Kenli Dulcinea Schoolland

Originally from Hawaii, Kenli has lived and worked in the UK, China, and Chile. She has spoken at seminars and conferences on Economics and Entrepreneurship in Kenya, the Netherlands, Romania, Bulgaria, the UK, China, Chile, and more. Kenli has a masters' degree on China's economic development from the London School of Economics.

She currently works building marketing and business development strategies for clients at Crovan Holdings, a private equity and advisory firm.